NASDAQ: MIGI



THE DIGITAL ASSET COMPANY

Q3 Investor Presentation November 202

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#### NON-GAAP FINANCIAL MEASURES

The Company utilizes a number of different financial measures, both GAAP and non-GAAP, in analyzing and assessing its overall business performance, for making operating decisions and for forecasting and planning future periods. The Company considers the use of non-GAAP financial measures helpful in assessing its current financial performance, ongoing operations and prospects for the future. While the Company uses non-GAAP financial measures as a tool to enhance its understanding of certain aspects of its financial performance, the Company does not consider these measures to be a substitute for, or superior to, the information provided by GAAP financial measures. Consistent with this approach, the Company believes that disclosing non-GAAP financial measures to the readers of its financial information provides such readers with useful supplemental data that, while not a substitute for GAAP financial measures, allows for greater transparency in the review of its financial and operational performance. Investors are cautioned that there are inherent limitations associated with the use non-GAAP financial measures as an analytical tool. In particular, non-GAAP financial measures are not based on a comprehensive set of accounting rules or principles and many of the adjustments to the GAAP financial measures reflect the exclusion of items that are recurring and will be reflected in the Company's financial results for the foreseeable future. In addition, other companies, including other companies in the Company's industry, may calculate non-GAAP financial measures differently than the Company does, limiting their usefulness as a comparative tool.

## Mawson at a glance

Focused on bitcoin mining and high performance computing (HPC), Mawson's vertically integrated model is based on a long term strategy to assist in the global transition to a decarbonised society.

Online hashing

0.80eh

November 2021

Contracted hash rate increase

3.35eh

Online Q2 2022

Planned hash rate increase

5.00FH

Target for early Q1 2023



infrastructure



Net Zero<sup>1</sup>

Carbon Bitcoin mining & hosting

# Headline Results Q3

## **Financial Highlights**

\$10.9M Revenue up 1100% from Q3 2020

**\$8.4**M Gross Profit Up \$8.3M from Q3 2020

**\$2.9M** EBITDA Non-GAAP measure

\$45M Capital raised With NASDAQ listing

**\$51**M Cash And equivalents at 30 September

### **Operational Highlights**

MIGI listed On Nasdaq Sept 2021

17,352 Additional ASIC Miners purchased

**100**MW facility Signed in Pennsylvania, USA

**100**MW facility Expansion in Georgia, USA

**\$0.8**M Hosting Co-location revenue during QTR

### **Subsequent Events to Q3**

**4,000** Additional ASIC Miners purchased, upgrading total mining capacity to 3.35EH Q2, 2022

**DIGA** listed Oct 28 on CHI-X stock exchange bringing a bitcoin miner ETF to the Australian market

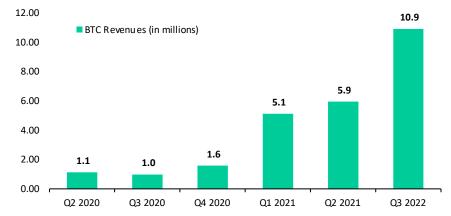
## Partnership with

Quinbrook Infrastructure Partners for initial 20MW site in Byron Bay, NSW + joint development of additional sites

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## Q3 Results Summary

#### BTC Revenues (in millions)



### Gross Profit (in millions)



## **Non-GAAP Balance Sheet**

	Q3-21 (\$M)	Q2-21 (\$M)	Δ (\$M)
ASSETS			
Cash and cash equivalents	\$51.0	\$3.6	\$47.4
Property and equipment, net	\$27.5	\$15.6	\$11.9
Equipment deposits	\$33.2	\$13.0	\$20.2
Other Assets	\$6.1	\$2.5	\$3.6
Total Assets	\$117.8	\$34.7	\$83.1
Trade and other payables	\$3.1	\$4.3	\$(1.2)
Borrowings	\$0.5	\$1.0	\$(0.5)
Other Liabilities	\$3.4	\$-	\$3.4
Total Liabilities	\$7.0	\$5.3	\$1.7
Non-GAAP Net Assets	\$110.8	\$29.4	\$81.4

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## Attractive Mining Metrics

	Nov 2021	Q2 2022 <sup>1</sup>	Δ	Early Q1 2023 Target <sup>2</sup>	Δ
Capacity (MW)	220 MW	400 MW	+180 MW	1,000 MW	+600 MW
Total Exahash Capacity	0.80 EH	3.35 EH	+2.55 EH	5.00 EH	+1.65 EH
BTC Mining Production	4.7 BTC /day <sup>1</sup>	19.5 BTC /day <sup>1</sup>	+14.8 BTC	28.5 BTC /day	+9.0 BTC
Annualised Revenue <sup>1</sup>	\$102M	~\$423M	+\$321M	~\$624m	+\$201M
GP (%)	~80%	~80%		~80%	

Mining Revenue	=	Mawson Hashrate Network Hashrate	Х	Block reward 6.25 BTC + TXN fees	Х	52,560 Blocks per year	Х	Bitcoin price
Operating Costs	=	ASIC Miner power consumption	+	Datacentre power usage	X	Power price	+	Other operating costs

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1. Forecast annualised revenue is based on BTC USD\$60k and difficulty @ 12 November 2021. Assumes all equipment deployed and online, plus the construction of all contracted sites.

2. Forecast annualised revenue is based on BTC USD\$60k and difficulty @ 12 November 2021. Assumes additional equipment deployed and online, plus the contracting of additional MW capacity throughout 2022, and the associated site construction.

# Deployment Timeline (EH)

### **Aggressively Increasing Hash Rate**

From 0.20 EH in Q1 2021 to **3.35 EH** by **Q2 2022**, to **5.00 EH** by **early Q1 2023** 

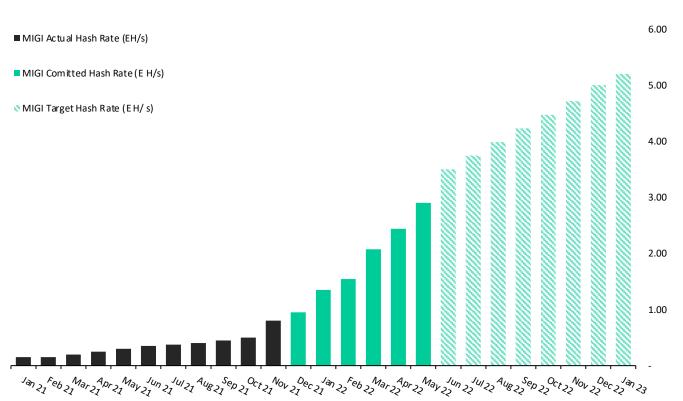
Blended mining cost of **\$5,321 /BTC** 

+17x

+25x

## J Infrastructure First approach

Focus on large scale power infrastructure and long term security



### Hash Rate Growth (EH/s)



# Secure Energy **Pipeline**

### **Energy Infrastructure underpins future growth**

We focus on identifying stranded and distressed energy



## **Over 1GW pipeline of projects** Existing contracted energy of 220MW

**Organic** expansion Proven history of modular site development

## **Future development pipeline**

Expansion of existing facilities, plus new site acquisitions

## Georgia USA 200mw 26 Year lease 100mw **Target Expansion** Pennsylvania USA 200MW 100mw 15 Year lease **Target Expansion** Byron Bay AUS 7 Year lease 20*m*w **Qualified Pipeline Sites** 870*м*w **Prospective Pipeline Sites** +1,000mw

# **Compelling Facility Metrics**

	Co-location	<b>Georgia</b> <sup>USA</sup>	<b>Pennsylvania</b> <sup>USA</sup>	Byron Bay AUS	Pipeline <sup>1</sup> AUS + USA	Total
E/H Capacity	0.1	7	7	0.4		14.5
Current MW capacity	5	100	100	20		220
Future additional MW capacity	0	200	200	0	1,470	1,870
MDC Capacity		150	150	10	735	1045
Term	6 Months	26 Years	15 Years	7 Years	Various	
Tenancy Type	Co-location	Long-term lease with option to buy	Long-term lease	Long-term lease	Various	
Partner	Compute North LLC	Washington County Development Authority	Jewell Acquisition LLC	Quinbrook Infrastructure Partners	Various	
Energy Mix	50% carbon-free	75% carbon-free	100% carbon-free	100% carbon-free	Various	
ESG Factor	Carbon credit offset	Carbon credit offset	N/A	N/A	Various	

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1. Prospective numbers based on a combination of qualified and unqualified pipelines, including the use of latest generation ASIC mining equipment for E/H capacity

# Mawson's Infrastructure First Approach

Strict ROIC	- Target high quality, stable and supportive jurisdictions
assessment	- Selection of sites with stranded/under-utilised energy especially in regional areas
of sites	- Low blended cost of < 4.0c / kwh across global portfolio

	Modular	- Design allows for ra
2	Data Centre	- One of the lowest o
	(MDC)	- Flexibility to rapidly

- Design allows for rapid deployment in most climates
- One of the lowest costs of deployment in the industry
  - Flexibility to rapidly re-deploy equipment across facilities

3 Secured Long-term agreements - Secured long-term agreements for key sitesLocationGeorgia, USAPennsylvania, USAByron Bay, AUSTerm26 YEARS15 Years7 Years

ESG + & Social Impact

- Focused plan to target new sites that satisfy a Net Zero Carbon 2030 strategy
- Site criteria includes non-carbon emitting energy mix greater than 75%
- Deep community engagement to win local support / social licence to operate
- Dedicated carbon offset program: demonstrated contribution to major projects



## Secured Capacity



ASIC Units Latest generation bitcoin mining hardware >40,000 units purchased

3.35 EH Q2 2022



MDC Units 2.5 MW/MDC 200+ units ordered 440 MW total capacity



Transformers 2500 Kva 100+ units ordered 220 MW total capacity

## BTC Pricing Scenarios

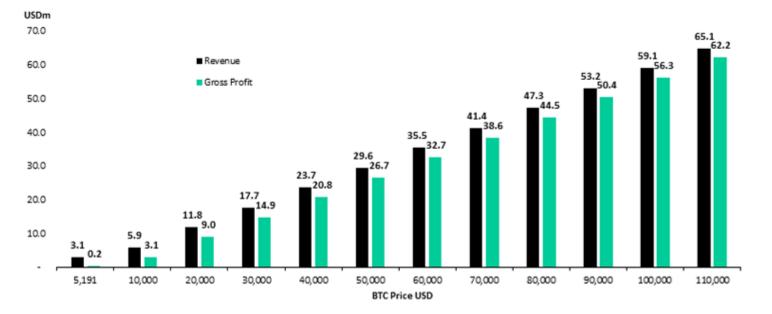
**Bitcoin Mining ASIC Breakeven** 

\$5,321/BTC

Based on global difficulty as at 12 November 2021.

Based on 3.35 EH online, Mawson can provide a worked example of the current mining economics. This example works across various Bitcoin price assumptions, with no changes to the global difficulty rate under each scenario.

## Projected revenue and gross profit under multiple BTC price scenarios (monthly)



## ESG Focus





MAWSON'S HUTS FOUNDATION



## Net Zero Carbon

## 22,277

Tonnes of CO<sub>2</sub> Sequestered in 2020\*

~75% Renewable / non-carbon emitting energy mix

### **78,000** Trees Planted by the end of 2022

## Socially Engaged

Brentwood School, GA, USA

Platinum sponsor of School Athletics Program Mawson Group Scholarship Mawson and Brentwood Career Pathways Program Educational seminars for students on Bitcoin Mining

### Washington County High School, GA, USA



Mawson supporter of Arts, Academics and Athletic Departments

Mawson and Washington County High School Career Pathways Program

Educational seminars for students on Bitcoin Mining

Washington County Regional Medical Centre Supporter for COVID relief

## Governance Framework

A responsible, accountable and ethical approach to corporate governance underpins the way we do business.

### Independent Board

Code of Ethics and Business Conduct



## Highly experienced Management & Board



### Hetal Majithia Chief Financial Officer

10 years' experience as a chartered accountant, having worked previously at PwC and KPMG in Australia and the United Kingdom



Liam Wilson Chief Operating Officer

16 years experience in senior operational management roles across multiple industries



**Greg Martin** Independent Non-Executive Chair

25 years with AGL Energy (AGL.ASX), Australia's largest energy generator/retailer, 5 years as CEO and Managing Director



James Manning Founder & CEO

15 years management experience across technology, accounting, logistics, property development



Nick Hughes-Jones Chief Commercial Officer

15 years experience in financial markets and funds management



Craig Hibbard Chief Development Officer

15 years' experience in business leadership and delivery of major projects



Michael Hughes Independent Non-Exec Director

30 years experience across financial services. Previous Commercial Director of Sealink Travel Group (SLK.ASX)



Yossi Kerret Independent Non-Exec Director

25 years experience in public markets, having served as CFO of numerous public and private companies on the NASDAQ and ASX

## Mawson Innovation Portfolio



### The Cosmos Global Digital Miners Access 'DIGA' ETF

DIGA aims to track the Global Digital Miners Access Index (before fees and expenses) which is composed of global companies with the primary business focus on digital asset mining and infrastructure. The Cosmos Global Digital Miners Access ETF trades in Australia under the code 'DIGA.CXA'



### Distributed Storage Solutions

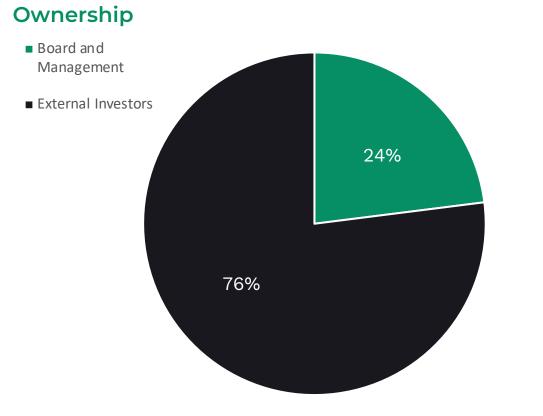
Filecoin (FIL) mining business, incubated inside Mawson but spun out and is now self-funded, with its own board and management team. DSS is expected to grow significantly in 2022.



### Bitcoin & HPC hosting services

Mawson's subsidiary, Luna Squares LLC, provides hosting services at our Georgia and Pennsylvania facilities. Luna Squares currently serves 5 customers, with more expected near-term given the insatiable demand for hosting services observed in the industry today.

# Mawson Register



## Market capitalisation \$998M Based on Nov 12, 2021

Ticker	NASDAQ:MIGI
Share price	\$12.92
Shares outstanding	70,709,169
Warrants	2,526,542
Options	29,458
RSU	4,000,000
Fully diluted capital	77,265,169

## Mawson's Investment Thesis

### Rapid Growth and Scale

+600% targeted operational growth from Nov 2021 to early Q1 2023

### Infrastructure First Approach

Owner/Operator of Facilities and Modular Data Centres (MDC)

### Sustainable Bitcoin Mining

Net Zero Carbon Bitcoin Mining/Hosting

## Strategic Partnership in place

with Global Green Energy Infrastructure Fund Quinbrook Infrastructure Partners

### Lowest quartile operator, large TAM

BTC breakeven \$5,321. \$20BN annualised bitcoin mining revenue in October 2021

### High insider ownership

24% owned by directors and senior management

4 Secured Locations

1 AUS based site

### Hash rate expansion 0.2 EH in Q1 2021 3.35 EH Q2 2022, 5.00 EH in early Q1 2023

**Mawson** 1. 2020 carbon offset with carbon credits

# Reconciliation of Non-GAAP Metrics

## Q3 EBITDA + Gross Profit

Slide 4 identifies some non-GAAP financial metrics, which require reconciliation to the statutory GAAP numbers. We set them out as follows:

Net loss (GAAP)	\$(3.1)m
Net other expenses <sup>1</sup>	\$0.5m
Depreciation & amortisation <sup>2</sup>	\$4.1m
Share Based Payments <sup>3</sup>	\$1.4m
EBITDA (Non-GAAP)	\$2.9m

Revenue	\$10,947,786
Less	
Cost of Revenues	\$2,499,837
GROSS PROFIT (GP)	\$8,447,949
As displayed <sup>4</sup>	\$8.4m

1. Adjusts for – realised and unrealized gains and losses and share of associates accounted for using the equity method

- 2. Reverses out accelerated depreciation effect
- 3. Reverses out payments under BIA, which are non-reoccurring
- 4. Rounding to millions

## **Q3 BALANCE SHEET**

Slide 5 identifies some non-GAAP financial metrics, which require reconciliation to the statutory GAAP numbers. We set them out as follows:

#### Assets

\$32.4m
\$18.6m
\$27.5m
\$33.2m
\$2.7m
\$3.3m
\$0.1m
\$117.8m
\$3.1m
\$0.5m
\$3.3m
\$0.1m
\$7.0m

1. Timing of capital raise cash receipt



### Head Office

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### **Investor Relations**

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